

Safety Mojo Helps a Specialty Chemical Manufacturer Build a Safety Management System from the Ground Up

OVERVIEW:

A specialty chemical manufacturer with four plants, three in the southeastern U.S. and one in Europe, produces custom formulations for Fortune 100 companies across specialty chemicals and FDA-regulated life sciences divisions. The company had operated for nearly 40 years without a centralized EHS management system. When a new Director of EHS joined, incident data lived in spreadsheets, spill reports were paper stacks, and no consistent safety processes existed across sites.

CHALLENGE: FORTY YEARS OF PAPER, ZERO CENTRALIZED DATA

A serious incident in 2022 was the catalyst for a shift to smarter safety. State inspections revealed compliance gaps between plants, so leadership hired a Director of EHS to build a cohesive safety program. However, initial safety processes and procedures were cumbersome and inefficient. Incident reporting meant walking to an office, typing a report in Word, and emailing it to dozens of people. One incident could eat an hour of a supervisor's shift. The company was spending hundreds of man-hours annually just entering data by hand, with no way to use that data to prevent future incidents.

Leaders struggled to:

- Get any injury or spill trend data for reports
- Enforce consistent safety processes across four dispersed plants
- Scale data collection without burying supervisors in paperwork

"What I was looking for was a simple to use, scalable platform that was highly customizable... At the end of the day, it's made us more efficient."

— Director of EHS

SOLUTION: SAFETY MOJO'S SIMPLE, SCALABLE PLATFORM

The Director evaluated enterprise platforms from prior roles at major manufacturers, but they were too expensive, too complex, and too cluttered for a company looking to implement a digital safety tool for the first time. Safety Mojo delivered all of the functionality he wanted at a fraction of the cost.

- Mobile incident reporting: Supervisors submit from shared shift phones in roughly 3 minutes, replacing the hour-long paper process.
- Chemical spill tracking: Standardized digital forms replacing paper stacks with searchable, trend-ready data.
- Corrective action management: After a near-miss or incident, the proper specialist is automatically notified to correct the issue.
- Custom dashboards: Trend analysis by injury type, site, or department for leadership reporting.
- Easy to access: Any employee can submit safety observations by scanning a QR code, no account required.
- Custom forms: Plant-specific language can be implemented so supervisors see terms they recognize.

After evaluating costly, complex enterprise platforms, the Director chose Safety Mojo for its full functionality at a fraction of the price.

RESULTS AT A GLANCE

- Incident reporting cut from roughly 1 hour to 3 minutes
- Hundreds of man-hours of manual entry eliminated annually
- 4 plants (3 domestic + 1 international) on one consolidated system
- Supervisors trained and independent after one 30-minute session
- Corrective actions tracked for every incident
- Tech-resistant employees now engaging with digital tools

Customer Impact

"Your team is phenomenal. I'll give you the best score of anybody that I've ever worked with from a customer service standpoint."

— Director of EHS