

Safety Mojo Helps a Global Logistics Developer Build a Data-Driven Safety Culture Across Multiple Continents

OVERVIEW:

A logistics facility owner and developer with thousands of buildings worldwide had no formal safety program of its own. As an owner/developer, the company relied entirely on general contractors to manage safety on project sites. When a VP of Construction Safety was brought on to change that, he had no internal systems, no historical data, and no way to measure whether his efforts were making a difference. Safety Mojo gave his team the structure, visibility, and accountability they needed to build a program from scratch and prove it was working.

CHALLENGE: BIG FOOTPRINT, NO SAFETY INFRASTRUCTURE

As an owner/developer, the company had historically left safety management to its general contractors. There was no corporate safety program, no centralized data collection, and no internal system to track what was happening across job sites. When the company appointed its first VP of Construction Safety, the role came with a blank slate and a global portfolio already in motion.

Leaders struggled to:

- Collect consistent safety data across dozens of active construction sites worldwide
- Hold general contractors accountable for daily safety engagement
- Quantify whether safety efforts were actually improving outcomes
- Present findings to executives in a way that would drive real decisions

"Safety Mojo allows us to have a system in place where we can watch, monitor, and actually hold people accountable."

— VP, Construction Safety

As new safety efforts took shape, the VP could sense that conditions on job sites were improving. But without any system to collect and organize the data, there was no way to prove it.

SOLUTION: SAFETY MOJO'S OBSERVATION + ANALYTICS PLATFORM

Safety Mojo gave the team a unified platform to build structure into a global safety program from the ground up:

- Observation tracking that measures daily safety engagement from GCs and internal teams across all
- Monthly KPI reporting with hours-worked data for project-to-project and industry benchmarking
- Voice-to-document field entry that lets users complete observations in seconds from a mobile device, no typing required
- Customizable forms and workflows that flex across business units, regions, and contractor
- Custom KPI dashboards built with the Safety Mojo team, giving leadership a single view of global performance
- 30-minute onboarding sessions that get field users up and running the same day

The platform replaced what would have been an impossible manual effort and gave the safety team a system they could scale as new business units and regions came online.

RESULTS AT A GLANCE

- 17,000+ safety observations collected across a global project portfolio
- Safety performance quantifiably proven to executive leadership for the first time
- Safety now described as "ingrained" in project team culture company-wide
- Platform deployed across multiple continents and expanding
- Expanding into business units that previously had zero safety programs
- Low-performing contractors identified and removed from rotation using data

Customer Impact

"After basically 30 minutes of instruction, they're ready to use it. You can't do that with everything else out there."

— VP, Construction Safety